**ACTION PLAN FOR OEA-R**

**2012-13 through 2014-15**

**Communications/Public Relations Committee**

**OBJECTIVE #2 Develop Effective Means of Communicating**

GOAL #1 Survey all OEA-R Members to determine needs and concerns.

ACTION RESPONSIBLE TIMELINE BUDGET PROGRESS

A. Compose and mail Cabinet Compose Spring of ‘99 as a part ofNewsline

survey through the Mail in Fall of’99 and nothing else

Newsline

GOAL #2 Reports from Representatives on OEA Committees and FCPE to be shared with OEA-R Members.

A. Reports will be put on Representatives to the Two (2) weeks after Postage

the OEA website, committees and each meeting of the

in Newsline, and FCPE committees

elsewhere. Web reports will be at

least quarterly.

*B. Work with OEA to Newsline Editor Continuous*

*Publicize qualifications Web Master*

**OBJECTIVE #2 Develop Effective means of Communicating (continued)**

GOAL #2 Reports from Representatives on OEA Committees and FCPE to be shared with OEA-R Members. (continued)

ACTION RESPONSIBLE TIMELINE BUDGET PROGRESS

*for OEA endorsement of*

*candidates for these*

*boards. There will be a*

*training session.*

GOAL #3 Establish structures and methods to communicate with members

A. Appoint at least OEA-R Chair Annually by May

five (5) members to a and/or Cabinet

P.R Committee from or Newsline Editor

Advisory Council in-

cluding newsletter editor

Web Master, plus at large

Members as interested.

B. Newsletter Newsline Editor Quarterly publication Check with Editor

publication (There for realistic figures

should be a minimum of

four issues a year and

about 9,000 copies each

issue)

**OBJECTIVE #2 Develop Effective means of Communicating (continued)**

GOAL #3 Establish structures and methods to communicate with members. (continued)

ACTION RESPONSIBLE TIMELINE BUDGET PROGRESS

C. Ohio Schools Comm./PR Committee Submit according to -0-

Submit 3 articles per responsible for Ohio Schools

issue submission with deadlines

approval of OEA-R

Chair

D. WEB SITE: Web Master Each fall and as cur- N/A

Submit to OEA-R Web rent news develops

Master

*E. E-Mail addresses Comm/PR. Chairperson, Continuous, N/A.*

*of Advisory Council OEA- R Secretary as needed ?*

*Members on web site*

*F. E-Mail Responses/ Members & Advisory Continuous N/A*

*Interactive web site Council Committee*

*G. Collect OEA-R OEA-R Advisory Continuous N/A*

*Members’ e-mail Council*

*Addresses*

**OBJECTIVE #2 Develop Effective means of Communicating (continued)**

GOAL #4 Report by the OEA-R Cabinet on the status of its work to maintain OEA-R involvement in OEA, NEA, NEA-R and FCPE.

ACTION RESPONSIBLE TIMELINE BUDGET PROGRESS

A. Use OEA and OEA- OEA-R Cabinet Continuous Already in Budget

R publications to keep Communications/

members informed of Public Relations

opportunities to Committee

participate, to request

help, to highlight OEA-

R’s participants in

Association Activities,

and to congratulate our

volunteers and participants.

*Continuous Goals and Actions are in italics.*